



## CATEGORIES:

- Professional Services Business of the Year
- Building & Construction Business of the Year
- Trade Business of the Year
- Community Impact Award
- Best Customer Service Award
- Technology Business of the Year
- Fitness Business of the Year
- Therapeutic Business of the Year
- Beauty Business of the Year
- Outstanding Contribution To Tameside
- SME Business of the Year
- Large Business of the Year
- Business Person of the Year
- Young Entrepreneur of the Year (Under 30)
- Apprentice of the Year
- Employer of the Year
- Independent Retailer of the Year
- Restaurant/Bar/Cafe of the Year
- Manufacturing/Engineering Business of the Year
- Sustainable Business of the Year

## CRITERIA

### Professional Services Business of the Year

Recognising exceptional service-based businesses (e.g., legal, accounting, consulting) for their quality of service and client satisfaction.

#### Judges want entries to:

- Showcase the high quality and reliability of services provided to clients or customers.
- Highlight consistent delivery of exceptional service over time.
- Provide testimonials or feedback demonstrating high levels of customer satisfaction.
- Showcase your team with relevant expertise, certifications, or qualifications.
- Show a strong commitment to meeting client needs and expectations.
- Highlight ethical business practices and corporate social responsibility initiatives.
- Showcase involvement in community initiatives, philanthropy, or support for local causes.

### Building & Construction Business of the Year

- Quality of projects and workmanship
- Delivery against time and budget
- Health and safety standards
- Reputation and repeat contracts

### Trade Business of the Year

This award is open to all businesses that are achieving success through a trade (e.g plumber, bathrooms, kitchen, electrician, builder, plasterer etc).

#### Judges will be looking for:

- Evidence of strength and growth in trade volume, revenue, or expansion in trade activities.
- Examples of innovative approaches in your trade.
- Showcase a commitment to providing high-quality products or

services in the trade industry.

- Effective supply chain management practices.
- Demonstrate adherence to trade regulations, international standards, and legal requirements.
- Any industry-specific awards, certifications, or recognition received by the company.
- Include at least one testimonial, customer rating or short case study.

### Community Impact Business of the Year

This award celebrates businesses that have worked outside of their chosen field to provide additional support, insight and encouragement to the wider local area.

#### The judges will be looking for:

- Measurable and tangible contributions that have positively impacted the community.
- Stories or case studies that illustrate the direct impact of the business on the lives of community members.
- Highlight how your business has responded to specific challenges or needs within the community.
- Employee involvement in activities such as volunteering, or initiatives supported by the business.
- Include at least one testimonial or case study.

### Best Customer Service Award

Celebrating businesses that go above and beyond for their customers.

#### The judges will be looking for:

- Organisations that have developed and implemented a customer experience strategy to improve business performance
- A strong commitment to meeting customer needs and high customer satisfaction.
- Businesses that maintain high service levels across all interactions, ensuring a consistent experience for every customer.



## CRITERIA

- Businesses that actively use customer feedback to improve their service

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### Technology Business of the Year

For companies leading in digital transformation, IT, or tech development.

#### *The judges will be looking for:*

- Companies who use technology to effectively streamline processes and improve business performance
- How your business utilises technology or innovation stand out in your industry.
- Significant achievements or innovations introduced in the past year
- Evidence of how use of technology has driven growth, enhanced customer experience, or transformed your industry
- Evidence that your business invests in technological processes that advance the business
- Ways that your business used technology to support or positively impact the local community or economy

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### Fitness Business of the Year

This award recognises excellence, innovation, and positive impact within the fitness industry.

#### *The judges will be looking for:*

- Highlight innovative services that differentiate the business.
- Exceptional customer service and commitment to customer satisfaction.
- Financial success and steady performance: evidence of growth and stability.
- Showcase programs and services promoting physical and mental wellbeing for customers.
- A team with relevant and unique expertise, certifications, or qualifications.
- The use of innovative technologies enhancing services.
- Highlight marketing campaigns that have increases your visibility.
- Community engagement and impact.
- Awards, recognitions, or certifications received by the business.
- Include at least one testimonial or customer rating.

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### Therapeutic Business of the Year

This award recognises excellence, innovation, and positive impact within the therapeutic industry.

#### *The judges will be looking for:*

- Highlight innovative treatments, services, or products that differentiate the business.
- Exceptional customer service and commitment to customer satisfaction.

- Financial success and steady performance: evidence of growth and stability.

- A team with relevant and unique expertise, certifications, or qualifications.
- The use of innovative technologies enhancing services or products.
- Highlight marketing campaigns that have increases your visibility.
- Community engagement and impact.
- Awards, recognitions, or certifications received by the business.
- Include at least one testimonial or customer rating.

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### Beauty Business of the Year

This award recognises excellence, innovation, and positive impact within the beauty industry.

#### *The judges will be looking for:*

- Quality of treatments and services or products within the beauty sector.
- Highlight innovative treatments, services, or products that differentiate the business.
- Exceptional customer experience and commitment to customer satisfaction.
- Financial success and steady performance: evidence of growth and stability.
- A team with relevant and unique expertise, certifications, or qualifications.
- The use of innovative technologies enhancing services or products.
- Highlight marketing campaigns that have increases your visibility.
- Community engagement and impact.
- Awards, recognitions, or certifications received by the business.
- Include at least one testimonial or customer rating.

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### Outstanding Contribution to Tameside

- Long term impact on the area
- Leadership and influence
- Community recognition
- Legacy created

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### SME Business of the Year – Under £2m

This award is for a business with under two-million-pound turnover.

#### *The judges are looking for:*

- Companies who showcase excellent service, growth potential and product offering.
- Innovative companies that have capacity for further growth and a clear & compelling vision for the future.
- Evidence of significant growth in revenue, profit margins, or market share, and highlight consistent performance and financial stability over recent years.
- Innovative strategies, products, or services that differentiate the



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business.

- A strong commitment to meeting customer needs and high customer satisfaction.
- Involvement in community initiatives or support for local causes, highlighting contributions or fundraising initiatives.
- Effective leadership and entrepreneurial vision within the business.
- Successful marketing campaigns that have enhanced the business's visibility.
- Resilience in overcoming challenges or setbacks.
- Sustainability and corporate social responsibility practices.
- Include at least one testimonial, customer rating or short case study.

### Large Business of the Year - Over £2m

This award is for businesses, with over two million turnover.

#### The judges are looking for:

- Companies who showcase excellent service, growth potential and product offering.
- Innovative companies that have capacity for further growth and a clear & compelling vision for the future.
- Evidence of significant growth in revenue, profit margins, or market share, and highlight consistent performance and financial stability over recent years.
- Innovative strategies, products, or services that differentiate the business.
- A strong commitment to meeting customer needs and high customer satisfaction.
- Involvement in community initiatives or support for local causes, highlighting contributions or fundraising initiatives.
- Effective leadership and entrepreneurial vision within the business.
- Successful marketing campaigns that have enhanced the business's visibility.
- Resilience in overcoming challenges or setbacks.
- Sustainability and corporate social responsibility practices.
- Include at least one testimonial, customer rating or short case study.

### Business Person of the Year

This award is to recognise individuals who have demonstrated exceptional leadership, innovation, and achievements within their business and in the wider community.

#### Judges will be looking for:

- Strong leaders and innovative thinkers.
- Evidence of how the individual's actions or decisions impacted the business or the industry as a whole.
- Evidence of significant business growth, increased revenue, or successful performance metrics under their leadership.
- Actions that demonstrate social responsibility, ethical business practices, or sustainability initiatives.
- Previous awards, industry-specific recognition, or notable

achievements received by the individual.

- Mentoring and developing talent.
- Demonstrate the overall impact this person has had on the business, industry, or community.
- Include at least one testimonial.

### Young Entrepreneur of the Year (Under 30)

- Entrepreneurial mindset
- Growth achieved
- Innovation and ideas
- Future potential

### Apprentice of the Year

- Development and progression
- Contribution to employer
- Work ethic and attitude
- Future potential

### Employer of the Year

- Staff engagement and retention
- Training and development
- Workplace culture
- Wellbeing and inclusion

### Independent Retailer of the Year

This award is open to businesses that are achieving success in the retail sector. We want to celebrate the thriving retailers across Glossop and High Peak.

#### The judges will be looking for:

- Evidence of consistent sales growth, increased revenue, or impressive sales performance.
- Showcase high quality products and what sets you apart from your competitors.
- A commitment to excellent customer service and examples of measures to enhance the customer experience.
- If applicable please showcase how you support your business digitally - Showcase excellence in online retailing, website usability, and website experience.
- If applicable, please include examples of being an excellent employer.
- Include any details relating to ethical sourcing, responsible production, or support for local suppliers.
- Include at least one testimonial or customer rating.

### Restaurant/Bar/Café of the Year

In this category we are looking for businesses that have



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demonstrated excellence in the hospitality industry.

### **Judges are interested in knowing:**

- The quality, uniqueness, and innovation of dishes or drinks offered.
  - The creative, diverse, and appealing menu offerings that set the venue apart.
  - Details about your customer service, attention to detail, and enhancing customer experiences and the overall dining or drinking experience offered to customers.
  - Evidence of consistent sales, growth, profitability, or increased customers over time.
  - Industry awards, accolades, or notable achievements.
  - Highlight any unique or innovative concepts, themes, or offerings that make the venue or customer experience stand out.
  - Events, live entertainment, or unique experiences and the impact that has had on business.
  - Sustainability: environmentally friendly practices, sustainable sourcing, or efforts to reduce the venues environmental footprint.
  - Community engagement; community events and supporting charity or local causes.
  - Include at least one testimonial or customer rating.
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### **Manufacturing or Engineering Business of the Year**

This award will focus on companies who have demonstrated commitment to excellence in manufacturing and engineering.

#### **The judges will be looking for:**

- Innovative technologies, processes, or product developments.
  - Investment in research and development leading to technological advancements.
  - Compliance to high-quality standards in manufacturing or engineering processes.
  - Highlight efficiency measures or precision achieved in manufacturing or engineering.
  - New product designs, improvements, or breakthroughs.
  - Environmental Responsibility and Sustainability.
  - Effective supply chain management.
  - Commitment to workplace safety and health standards.
  - Showcase successful market expansion strategies or increased market share.
  - Customer satisfaction – please include at least one testimonial or case study.
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### **Sustainable Business of the Year**

This award is open to any business who can demonstrate a commitment to sustainability, environmental responsibility, and ethical practices.

#### **The judges will be looking for evidence of:**

- Efforts to reduce environmental Impact such as conserving resources - energy, water, and raw materials - and reducing carbon footprint.
  - Sustainable Practices in Operations: waste management, recycling, as well as sourcing and ethical procurement practices.
  - Innovation and Eco-friendly Products/Services: eco-friendly products, services, or initiatives contributing to environmental sustainability.
  - Highlight innovative approaches or technologies with reduced environmental impact.
  - The use of renewable energy sources such as solar, wind, or hydroelectric power.
  - Highlight adherence to recognised sustainability certifications or standards.
  - Employee engagement in sustainability practices.
  - The company's long term sustainability goals.
  - Testimonials and case studies.
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### **Employer of the Year**

This award recognises businesses that can demonstrate a positive workplace culture driven by prioritising employee wellbeing and showcasing excellent HR practices.

#### **The judges will be looking for evidence of:**

- Employee wellbeing and satisfaction; surveys, feedback and testimonials.
- Strong leadership qualities and management practices that positively impact the workplace.
- Opportunities for professional development; employee growth, training, and career advancement.
- Efforts to promote diversity, equity, and inclusion in the workplace.
- A range of benefits and perks – highlight any unique benefits that enhance employee satisfaction.
- A commitment to ensuring a safe and healthy work environment.
- Employee retention rates.
- Innovative HR practices or workplace initiatives.