



How to enter

To enter please provide the following information via email
awards@questmedianetwork.co.uk

- **A summary of your business in no more than 200 words.**
- **Explain why you should win the award (playing close attention to the criteria) in 800 words.**
- **Company logo (jpeg or png)**
- **Two high high-quality horizontal photographs related to your submission.**

Tips for completing your entry.

- Please read the category criteria carefully as they provide guidance on what the judges are looking for.
- These are the 2024 awards, so we are looking for activity that relates to business operations since July 2022.
- Don't count yourself out – you don't necessarily have to meet every point, they are there for guidance and inspiration, we will judge entries based on the strength of the information presented to us.
- Judges will take into account size, so please don't be put off if you are a small business.
- Tell us your story, challenges you have faced and how you have overcome them – what makes you stand out.
- Be confident – this is your opportunity to really celebrate your achievements, don't be shy.
- Back up claims with factual evidence and let your accomplishments speak for themselves.
- Evidence is important and entries that supply figures around growth and success usually perform well in the judging process.

Categories and what the judges are looking for.

Night One Categories:

- **Charity or non-profit of the Year**

This award celebrates our region's charities and not-profits, and the incredible impact they make across our region.

Judges will be looking for:

- Information on the organisations mission, goals, and objectives.
- Evidence of the impact the charity has had on its beneficiaries, community, or cause.
- Information on successful projects, services, campaigns and initiatives.
- Successful fundraising strategies and efforts.
- Community initiatives, partnerships, or collaborations.
- Positive relationships with stakeholders, volunteers, and partners that contribute to the organisation's success.
- Information and evidence of how the charity measures and evaluates its impact and outcomes.
- Provide data, testimonials, or case studies illustrating the effectiveness of the organisation's services.

- **Arts & Creative Project of the Year**

This award celebrates innovation, creativity, impact, and excellence within the arts and creative industry.

The judges will want entries to:

- Outline the details of your programme including its purpose, scope, number of participants, collaborations/partnerships etc.
- Showcase how the project demonstrates original creative concepts, ideas, or approaches within the arts and creative sector.
- Show how your project has benefited customers.
- Why has this year been particularly outstanding. Provide an overview of the results you achieved in the last twelve months.
- Include at least one testimonial or case study.

- **Community Impact Business of the Year**

This award celebrates businesses that have worked outside of their chosen field to provide additional support, insight and encouragement to the wider local area.

The judges will be looking for:

- Measurable and tangible contributions that have positively impacted the community.
- Stories or case studies that illustrate the direct impact of the business on the lives of community members.
- Highlight how your business has responded to specific challenges or needs within the community.
- Employee involvement in activities such as volunteering, or initiatives supported by the business.
- Include at least one testimonial or case study.

- **Food and Drink Retailer of the Year**

In this category we are looking for Tameside businesses that have demonstrated excellence in the food and drink sector.

The judges will want you to:

- Demonstrate the quality of the food and drink products offered by the retailer and what makes it unique/stand out.
- Show how you have provided excellent customer service and your efforts to enhance customer satisfaction.
- Demonstrate sales growth, revenue increase, or market expansion achieved.
- Highlight successful marketing campaigns or strategies.
- Include any details relating to ethical sourcing, responsible production, or support for local suppliers and producers.
- Include any industry recognition or awards.
- Include at least one testimonial or customer rating.

- **Health, Beauty and Wellbeing Business of the Year**

This award recognises excellence, innovation, and positive impact within the health, beauty, and wellbeing industry.

The judges will be looking for:

- Quality services or products within the health, beauty, or wellbeing sector.

- Highlight innovative treatments, services, or products that differentiate the business.
- Exceptional customer service and commitment to customer satisfaction.
- Financial success and steady performance: evidence of growth and stability.
- Showcase programs and services promoting physical and mental wellbeing for customers.
- A team with relevant and unique expertise, certifications, or qualifications.
- The use of innovative technologies enhancing services or products.
- Highlight marketing campaigns that have increased your visibility.
- Community engagement and impact.
- Awards, recognitions, or certifications received by the business.
- Include at least one testimonial or customer rating.

- **Retailer of the Year**

This award is open to businesses that are achieving success in the retail sector. We want to celebrate the thriving retailers across Tameside - big and small.

The judges will be looking for:

- Evidence of consistent sales growth, increased revenue, or impressive sales performance.
- Showcase high quality products and what sets you apart from your competitors.
- A commitment to excellent customer service and examples of measures to enhance the customer experience.
- If applicable please showcase how you support your business digitally - Showcase excellence in online retailing, website usability, and website experience.
- If applicable, please include examples of being an excellent employer.
- Include any details relating to ethical sourcing, responsible production, or support for local suppliers.
- Include at least one testimonial or customer rating.

- **Start-up Business of the Year**

Celebrating enterprise and entrepreneurship, this category is open to start-up businesses in any B2C sector.

Judges are interested in knowing:

- Details about your business and what sets it apart.
- Evidence of growth metrics, such as revenue, customer base, or market share since launch, as well as positive growth projections.
- A well-defined business strategy, clear objectives, and evidence of a plan that aligns with long-term goals.
- Details on how your start up has challenged the norm in your sector.
- Showcase leadership and vision.

- Highlight how the start-up navigated challenges or pivoted strategies effectively.
- Customer acquisition strategies and approach.
- Demonstrate the start-up's potential for scalability and growth beyond the initial phase.
- Include at least one testimonial, customer rating or short case study.

- **Trade Business of the Year**

This award is open to all businesses that are achieving success through a trade (e.g plumber, bathrooms, kitchen, electrician, builder, plasterer etc).

Judges will be looking for:

- Evidence of strength and growth in trade volume, revenue, or expansion in trade activities.
- Examples of innovative approaches in your trade.
- Showcase a commitment to providing high-quality products or services in the trade industry.
- Effective supply chain management practices.
- Demonstrate adherence to trade regulations, international standards, and legal requirements.
- Any industry-specific awards, certifications, or recognition received by the company.
- Include at least one testimonial, customer rating or short case study.

- **Restaurant or Bar of the Year**

In this category we are looking for Tameside businesses that have demonstrated excellence in the hospitality industry.

Judges are interested in knowing:

- The quality, uniqueness, and innovation of dishes or drinks offered.
- The creative, diverse, and appealing menu offerings that set the venue apart.
- Details about your customer service, attention to detail, and enhancing customer experiences and the overall dining or drinking experience offered to customers.
- Evidence of consistent sales, growth, profitability, or increased customers over time.
- Industry awards, accolades, or notable achievements.
- Highlight any unique or innovative concepts, themes, or offerings that make the venue or customer experience stand out.
- Events, live entertainment, or unique experiences and the impact that has had on business.
- Sustainability: environmentally friendly practices, sustainable sourcing, or efforts to reduce the venues environmental footprint.

- Community engagement; community events and supporting charity or local causes.
- Include at least one testimonial or customer rating.

- **B2C Businessperson of the Year**

This award is to recognise individuals who have demonstrated exceptional leadership, innovation, and achievements within their business and in the wider community.

Judges will be looking for:

- Strong leaders and innovative thinkers.
- Evidence of how the individual's actions or decisions impacted the business or the industry as a whole.
- Evidence of significant business growth, increased revenue, or successful performance metrics under their leadership.
- Actions that demonstrate social responsibility, ethical business practices, or sustainability initiatives.
- Previous awards, industry-specific recognition, or notable achievements received by the individual.
- Mentoring and developing talent.
- Demonstrate the overall impact this person has had on the business, industry, or community.
- Include at least one testimonial.

- **Young Entrepreneur of the Year**

This award is to celebrate entrepreneurs under 25 years old who have demonstrated outstanding entrepreneurial spirit, innovation, and significant achievements in their business ventures.

Judges will be looking for:

- Innovative business ideas, products, services, or approaches.
- Demonstrate business growth, increased revenue, profitability, or successful performance metrics.
- Showcase an entrepreneurial spirit.
- Efforts towards social impact, community engagement, or initiatives that benefit the wider community.
- Please include any endorsements or acknowledgments from industry peers, associations, or experts.
- A clear vision for the future of the business or entrepreneurial endeavours.
- Show their personal growth and development.
- Include endorsements, positive feedback, or testimonials from clients, partners, or industry stakeholders.