GLOSSOP & HIGH PEAK BUSINESS AWARDS

2027

Sponsorship Opportunities

A celebration of innovation, resilience & community

Presented by

NRHG
NOT REALLY HERE GROUP

Powered by

THE BUSINESS PODCAST
DAVIS-BLANK-FURNISS

THE BIZ NETWORK
Your Local Business Community

Chronicle



About the Awards

The Glossop & High Peak Business Awards are the leading annual celebrations of local enterprise, rewarding businesses that are driving the local economy forward.

The event brings together over 200 local entrepreneurs, start-ups, established companies, community organisations, and innovators across sectors.

We celebrate the success, resilience, and creativity of our business community as we come together to inspire and congratulate one another.

GLOSSOP
& HIGH PEAK
BUSINESS
AWARDS
2027

February 24th, 2026
Empire, Glossop

Why Partner with Us?



Champion Local Success
Position your brand as a key supporter of business excellence, innovation, and community impact.



Inspire the Next Generation
Help us connect young people with role models, opportunities, and pathways to success.



Maximise Your Brand's Reach
Benefit from extensive exposure across our newspapers, radio station, website, and social media platforms.



Unparalleled Networking
Engage with leading business figures, decision-makers, and future talent in one inspiring evening.

Partnership Packages



★★★★

COMMUNITY PARTNER – £400 +VAT

- Social media post to announce your involvement
- Logo placement across all print and digital materials, including pre-event and post-event promotional coverage, as well as visibility throughout the awards ceremony.
- Opportunity to be interviewed on the night of the event, on Tameside Radio
- 1x seat at the event
  + 20% off additional seats

★★★★★

CATEGORY PARTNER – £750 +VAT

- Become the proud partner of an award of your choice (subject to availability)
- Social media announcement recognising you as the award partner.
- Logo visibility across all print, digital and event promotional materials. including the award certificates and event coverage.
- Opportunity to present your award at the event.
- Opportunity for an on-the-night interview with Tameside Radio.
- Dedicated post-event editorial feature in the Glossop Chronicle, in print and online, celebrating your business and support.
- 1x seat at the event
  + 40% off additional seats

Award Categories

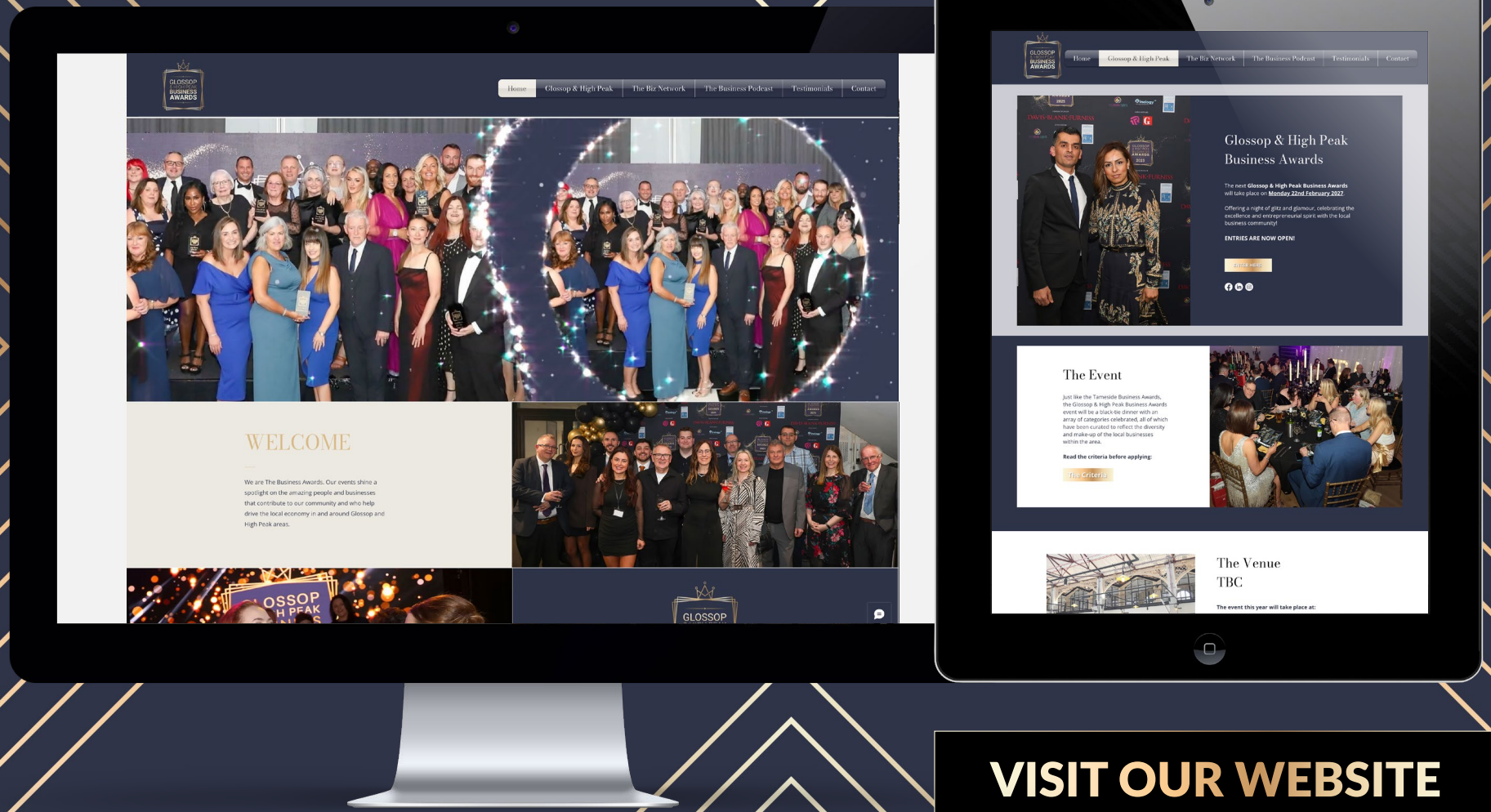
- Community Impact Business of the Year
- Restaurant/Bar/Café of the Year
- Independent Retailer of the Year
- Food & Drink Retailer of the Year
- Fitness Business of the Year
- Beauty Business of the Year
- Therapeutic Business of the Year
- Manufacturing/Engineering Business of the Year
- Sustainable Business of the Year
- Trade Business of the Year
- Employer of the Year
- Service Provider of the Year
- SME Business of the Year – Under £2m
- Large Business of the Year - Over £2m
- Businessperson of the Year
- Young Business Person of the Year



Print Appearance



Website Appearance



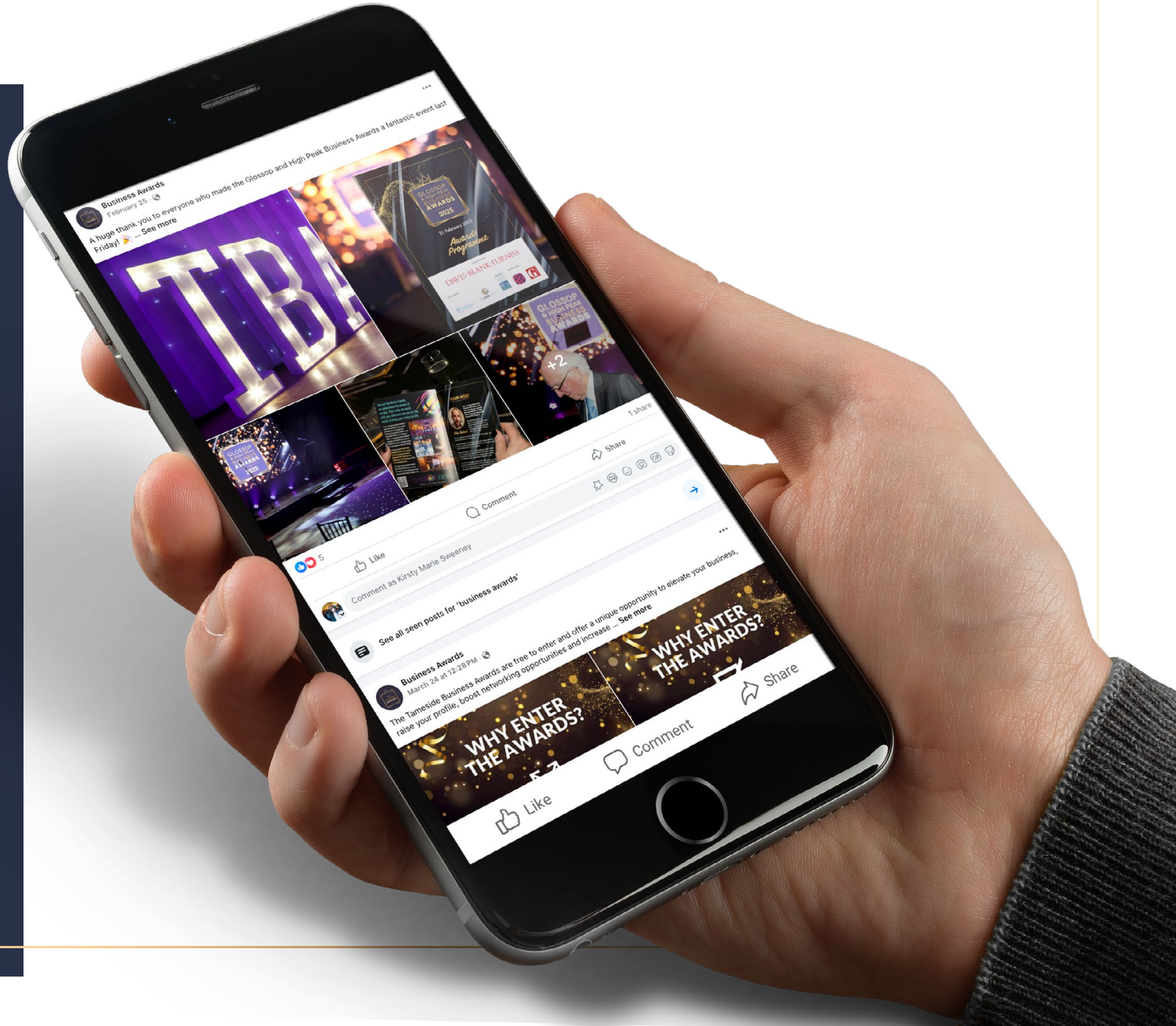
VISIT OUR WEBSITE

www.**thebusinessawards**.co.uk

Social Appearance

Audience & Reach

- **200+** guests per event
- **75K+** local readers via Glossop Chronicle
- **8M+** views per month via NRHG media
- **60K+** radio listeners weekly
- **10,000+** Email reach business contacts



Campaign & Media Plan

PRE-EVENT PROMOTION

- **Press coverage:** Launch announcement, judge reveal, finalist interviews
- **Social media:** Countdown campaigns, sponsor spotlights, reels
- **Website:** Dedicated award landing pages with sponsor logos
- **Radio:** On-air promo & sponsor mentions on Tameside Radio
- **Video:** Branded interviews with judges, sponsors & finalists



Countdown campaign - Social Reel

Sponsor page from the Business Awards website



VISIT OUR WEBSITE
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Campaign & Media Plan





Table Stand “A” board for scanning to take you to the digital programme

ON THE NIGHT

- Branded visuals and stage mentions
- Red carpet interview opportunities
- Video features & live coverage
- Event programme



Presentation Display Screen



Sponsor Backdrop

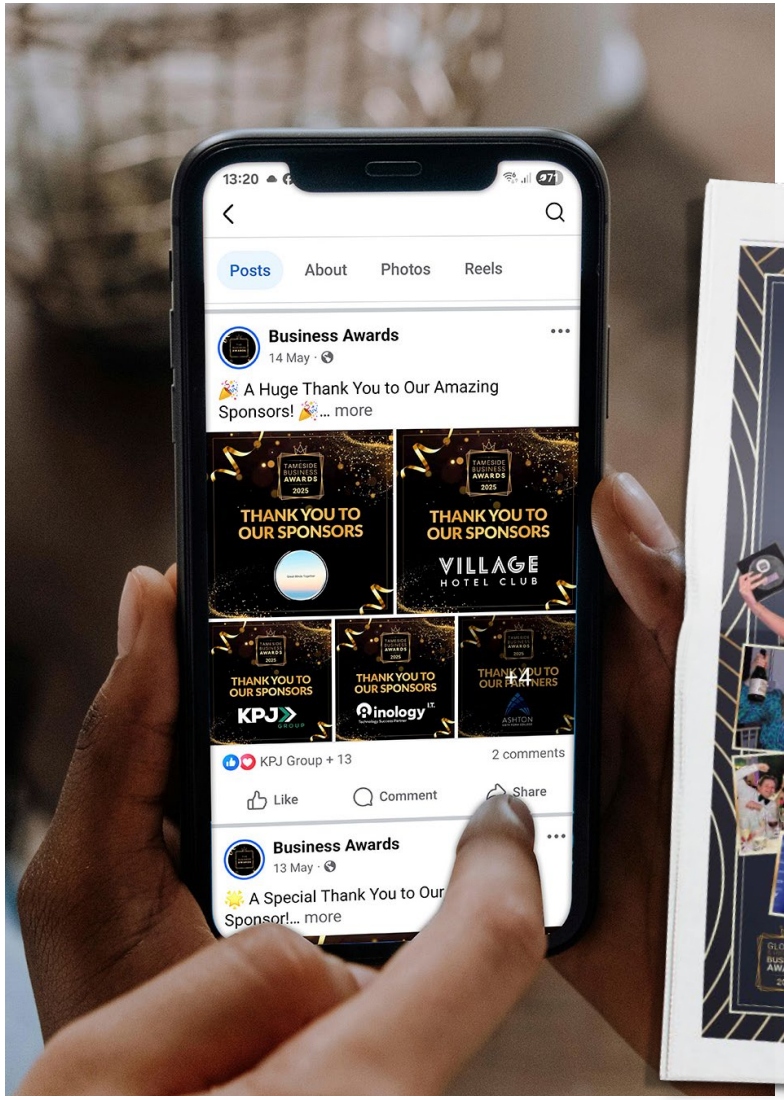


Youtube video of an interview at Tameside Business Awards

Campaign & Media Plan

POST EVENT

- Press wrap-up features with sponsor credits
- Sponsor logo in winner videos & follow-up content
- Social thank-you carousel



Example social media Thank-you carousel

Example pages of a wrap-up spread with Sponsors



Be Part of the Story

We offer a range of partnership opportunities, each including extensive brand visibility, access to exclusive networking opportunities, and a chance to make a real difference.

I would welcome the opportunity to call, or meet you at your earliest convenience next week to discuss how we can align your brand with this great event. We would be delighted to work with you to empower, inspire, and celebrate the best of our Borough.

Looking forward to hearing from you,
Chris Bird.



Contact us by emailing:

awards@notreallyheremedia.com

VISIT OUR WEBSITE
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