



How to enter

To enter please provide the following information via email
awards@questmedianetwork.co.uk

- **A summary of your business in no more than 200 words.**
- **Explain why you should win the award (playing close attention to the criteria) in 800 words.**
- **Company logo (jpeg or png)**
- **Two high high-quality horizontal photographs related to your submission.**

Tips for completing your entry.

- Please read the category criteria carefully as they provide guidance on what the judges are looking for.
- These are the 2024 awards so we are looking for activity that relates to business operations since July 2022.
- Don't count yourself out – you don't necessarily have to meet every point, they are there for guidance and inspiration, we will judge entries based on the strength of the information presented to us.
- Judges will take into account size, so please don't be put off if you are a small business.
- Tell us your story, challenges you have faced and how you have overcome them – what makes you stand out.
- Be confident – this is your opportunity to really celebrate your achievements, don't be shy.
- Back up claims with factual evidence and let your accomplishments speak for themselves.
- Evidence is important and entries that supply figures around growth and success usually perform well in the judging process.

Categories and what the judges are looking for.

Night Two Categories:

- **Community Impact Business of the Year**

This award celebrates businesses that have worked outside of their chosen field to provide additional support, insight and encouragement to the wider local area.

The judges will be looking for:

- Measurable and tangible contributions that have positively impacted the community.
- Stories or case studies that illustrate the direct impact of the business on the lives of community members.
- Highlight how your business has responded to specific challenges or needs within the community.
- Employee involvement in activities such as volunteering, or initiatives supported by the business.
- Include at least one testimonial or case study.

- **Employer of the Year**

This award recognises businesses that can demonstrate a positive workplace culture driven by prioritising employee wellbeing and showcasing excellent HR practices.

The judges will be looking for evidence of:

- Employee wellbeing and satisfaction; surveys, feedback and testimonials.
- Strong leadership qualities and management practices that positively impact the workplace.
- Opportunities for professional development; employee growth, training, and career advancement.
- Efforts to promote diversity, equity, and inclusion in the workplace.
- A range of benefits and perks – highlight any unique benefits that enhance employee satisfaction.
- A commitment to ensuring a safe and healthy work environment.
- Employee retention rates.
- Innovative HR practices or workplace initiatives.

- **Sustainable Business of the Year**

This award is open to any business who can demonstrate a commitment to sustainability, environmental responsibility, and ethical practices.

The judges will be looking for evidence of:

- Efforts to reduce environmental Impact such as conserving resources - energy, water, and raw materials - and reducing carbon footprint.
- Sustainable Practices in Operations: waste management, recycling, as well as sourcing and ethical procurement practices.
- Innovation and Eco-friendly Products/Services: eco-friendly products, services, or initiatives contributing to environmental sustainability.
- Highlight innovative approaches or technologies with reduced environmental impact.
- The use of renewable energy sources such as solar, wind, or hydroelectric power.
- Highlight adherence to recognised sustainability certifications or standards.
- Employee engagement in sustainability practices.
- The company's long term sustainability goals.
- Testimonials and case studies.

- **Manufacturing/Engineering Business of the Year**

This award will focus on companies who have demonstrated commitment to excellence in manufacturing and engineering.

The judges will be looking for:

- Innovative technologies, processes, or product developments.
- Investment in research and development leading to technological advancements.
- Compliance to high-quality standards in manufacturing or engineering processes.
- Highlight efficiency measures or precision achieved in manufacturing or engineering.
- New product designs, improvements, or breakthroughs.
- Environmental Responsibility and Sustainability.
- Effective supply chain management.
- Commitment to workplace safety and health standards.
- Showcase successful market expansion strategies or increased market share.
- Customer satisfaction – please include at least one testimonial or case study.

- **Service Provider of the Year**

Recognising exceptional service-based businesses (e.g., legal, accounting, consulting) for their quality of service and client satisfaction.

Judges want entries to:

- Showcase the high quality and reliability of services provided to clients or customers.
- Highlight consistent delivery of exceptional service over time.
- Provide testimonials or feedback demonstrating high levels of customer satisfaction.
- Showcase your team with relevant expertise, certifications, or qualifications.
- Show a strong commitment to meeting client needs and expectations.
- Highlight ethical business practices and corporate social responsibility initiatives.
- Showcase involvement in community initiatives, philanthropy, or support for local causes.

- **Start Up Business of the Year**

Celebrating enterprise and entrepreneurship, this category is open to start-up businesses in any B2B sector.

Judges are interested in knowing:

- Details about your business and what sets it apart.
- About companies that have exceeded expectations.
- Evidence of growth metrics, such as revenue, customer base, or market share since launch, as well as positive growth projections.
- Evidence of a well-defined business strategy, clear objectives, and evidence of a plan that aligns with long-term goals.
- Details on how your start up as challenged the norm in your sector.
- Showcase leadership and vision.
- Created a committed, motivated and effective workforce
- Highlight how the start-up navigated challenges or pivoted strategies effectively.
- Customer acquisition strategies and approach.
- Demonstrate the start-up's potential for scalability and growth beyond the initial phase.
- Include at least one testimonial, customer rating or short case study.

- **Small Business of the Year (turnover <£1m)**

This award is for a business with under one-million-pound turnover.

The judges are looking for:

- Companies who showcase excellent service, growth potential and product offering.
- Innovative companies that have capacity for further growth and a clear & compelling vision for the future.
- Evidence of significant growth in revenue, profit margins, or market share, and highlight consistent performance and financial stability over recent years.
- Innovative strategies, products, or services that differentiate the business.
- A strong commitment to meeting customer needs and high customer satisfaction.
- Involvement in community initiatives or support for local causes, highlighting contributions or fundraising initiatives.
- Effective leadership and entrepreneurial vision within the business.
- Successful marketing campaigns that have enhanced the business's visibility.
- Resilience in overcoming challenges or setbacks.
- Sustainability and corporate social responsibility practices.
- Include at least one testimonial, customer rating or short case study.

- **Medium Business of the Year (turnover £1m -4m)**

This award is for a business, with one to four million turnover.

The judges are looking for:

- Companies who showcase excellent service, growth potential and product offering.
- Innovative companies that have capacity for further growth and a clear & compelling vision for the future.
- Evidence of significant growth in revenue, profit margins, or market share, and highlight consistent performance and financial stability over recent years.
- Innovative strategies, products, or services that differentiate the business.
- A strong commitment to meeting customer needs and high customer satisfaction.
- Involvement in community initiatives or support for local causes, highlighting contributions or fundraising initiatives.
- Effective leadership and entrepreneurial vision within the business.
- Successful marketing campaigns that have enhanced the business's visibility.
- Resilience in overcoming challenges or setbacks.
- Sustainability and corporate social responsibility practices.
- Include at least one testimonial, customer rating or short case study.

- **Large Business of the Year (turnover >£4m)**

This award is for a business, with over four million turnover.

- Companies who showcase excellent service, growth potential and product offering.
- Innovative companies that have capacity for further growth and a clear & compelling vision for the future.
- Evidence of significant growth in revenue, profit margins, or market share, and highlight consistent performance and financial stability over recent years.
- Innovative strategies, products, or services that differentiate the business.
- A strong commitment to meeting customer needs and high customer satisfaction.
- Involvement in community initiatives or support for local causes, highlighting contributions or fundraising initiatives.
- Effective leadership and entrepreneurial vision within the business.
- Successful marketing campaigns that have enhanced the business's visibility.
- Resilience in overcoming challenges or setbacks.
- Sustainability and corporate social responsibility practices.
- Include at least one testimonial, customer rating or short case study.

- **B2B Business Person of the Year**

This award is to recognise individuals who have demonstrated exceptional leadership, innovation, and achievements within their business and in the wider community.

Judges will be looking for:

- Strong leaders and innovative thinkers.
- Evidence of how the individual's actions or decisions impacted the business or the industry as a whole.
- Evidence of significant business growth, increased revenue, or successful performance metrics under their leadership.
- Actions that demonstrate social responsibility, ethical business practices, or sustainability initiatives.
- Previous awards, industry-specific recognition, or notable achievements received by the individual.
- Mentoring and developing talent.
- Demonstrate the overall impact this person has had on the business, industry, or community.
- Include at least one testimonial.

- **Young Entrepreneur of the Year**

This award is to celebrate entrepreneurs under 25 years old who have demonstrated outstanding entrepreneurial spirit, innovation, and significant achievements in their business ventures.

Judges will be looking for:

- Innovative business ideas, products, services, or approaches.
- Demonstrate business growth, increased revenue, profitability, or successful performance metrics.
- Showcase an entrepreneurial spirit.
- Efforts towards social impact, community engagement, or initiatives that benefit the wider community.
- Please include any endorsements or acknowledgments from industry peers, associations, or experts.
- A clear vision for the future of the business or entrepreneurial endeavours.
- Show their personal growth and development.
- Include endorsements, positive feedback, or testimonials from clients, partners, or industry stakeholders.